Data centre outages cost real money

Source: www.emerson.com

£7,077

Average total cost per minute of an unplanned outage

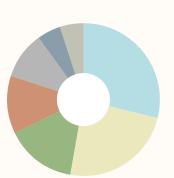
£591,930

Average cost of a data centre outage

Costs based on averages in the US market

Causes of data centre outages

Source: www.vertiv.com



29% UPS sytem failure (battery) 24% Accidental/Human error

15% Water, heat or CRAC failure

12% Weather related

10% Generator failure

5% IT equipment failure

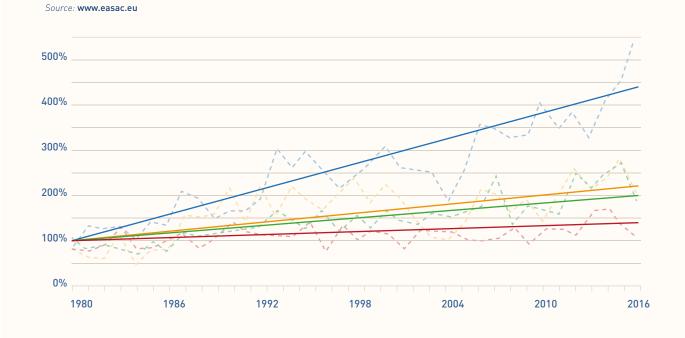
5% Other

Severe weather events are increasing across the globe

£1,926,836

Average maximum

downtime costs



Hydrological events (flood, mass movements)

Climatological events (extreme temperature, drought, forest fire)

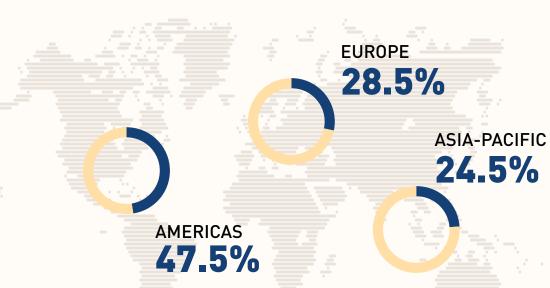
Meteorological events

Geophysical events (earthquakes, tsunami, vocanic eruption)

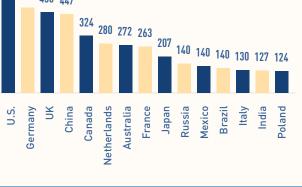
Trends in different types of natural catastrophe worldwide - 1980-2016 with

1980 levels set at 100% for comparison.

Data centre region shares



Data centre world-wide totals Source: www.statista.com 484 458 447



\$350+ billion will be spent on their construction by **2027**

30% of growth

by Hyperscale self-built data centres

Data centre construction growth at 5.9% (CAGR)

Data centres are a significant investment of design time, construction time and money.